



COCURA
HAIR ELIXIR

ULTIMATE
INDULGE
HAIR EXPERIENCE





COCURA
HAIR ELIXIR

About Us:-

Cocura Hair Elixir is a well-known name dedicated to enhancing the beauty in every woman which is inventing our professional Hair & Beauty care styling products. Every woman deserves to be called glorious. Today, Beauty Brands have become a true home for refinement. A place where the beauty within is celebrated.

Cocura Hair Elixir is the result of several years of experience in the research, development, and creation of beauty products. Combining ingredients and technology from France. We have ranges like shampoos, conditioners, masks, serum, de-tan and more, for every style of choice. We achieve unique quality and unparalleled results on the look and care of your hair.

We give you the same results of the best products available. We know every woman's hair type is different, and the hair experts want different options for different needs, and this is why senhora offers numerous different types of creations.

KERATIN TREATMENT

Cocura Hair Elixir Keratin Treatment reduce application time for weightiness and healthy looking hair. Intense treatment that softens smoothen and straighten. Restore the health of hair and get incredible natural smoothing and shine. Can washing the hairs immediately, not have to wait 3 days. The result can last for 4 months.

Ingredients:

Water (Aqua, EAU), Cetearyl Alcohol, Coconut Extract, PEG-20 Stearate, Spinosa Kernel Oil, Hydrolyzed Collagen, Glyoxal, Hydrolyzed Keratin, Macadamia Ternifolia Seed Oil, Hydroxyethyl Cellulose, Argania Spinosa Kernel Oil, Hexyl Caramel, Hydrolyzed Soy Protein, Hydrolyzed Corn Protein, Hydrolyzed Wheat Protein, Caramel, Perfume (Fragrance).



BOTO PLASTIA TREATMENT

Cocura Hair Elixir Botox Color Treated Hair Treatment, also known as "hair Botox," is a type of haircare product that claims to provide similar benefits to the cosmetic treatment Botox, but for the hair. However, it's important to note that hair Botox does not actually contain the neurotoxin used in cosmetic injections

INGREDIENTS: Water, Amodimethicone, Cetrimonium Chloride, Coffee Extract, Trideceth-12, Cocamidopropyl Betaine, Urea, Butylene Glycol, Polyquaternium-7, Hydrolyzed Corn Protein, Hydrolyzed Wheat Protein, Hydrolyzed Soy Protein, Hydrolyzed Vegetable, Sorbitol, Fragrance, Hydrolyzed Keratin, Superlysoform, Protein PG-Propyl Silanetriol, D&C Red No. 7



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NANO PLASTIA TREATMENT

Cocura Hair Elixir Exclusive Nano Plastia Color Treated Hair Treatment's rinse-out method delivers exceptional results, repairing all types of frizzy, damaged, dry, and dull hair. Formulated with Protein -keratin, Collagen, Amino acids this treatment strengthens your hair while providing softness, moisture, and a beautiful shine. Say goodbye to hair breakage and hello to lustrous locks. With no harsh fumes and no color lifting this treatment offers a hassle-free application process. You can enjoy the benefits of smooth, healthy hair on the same day of treatment. This treatment is free from harmful parabens and sulfates, ensuring a gentle and safe experience for your hair. It is suitable for all hair color types, delivering nourishment and repair for every shade.

Ingredients: Acetyl Cysteine, Alcohol, Alpha-Isomethyl Ionane, Agua, Argania Spinosa Kernel Oil, Arginine HCL, Benzyl Salicylate, BHT, Bis-Cetearyl Amodimethicone, Butylphenyl Methylpropional Ceteareth-20, Cetearyl Alcohol, Cetrimonium Chloride, Citronellol, Cocos Nucifera Oil, Creatine, D-Limonene, Disodium EDTA, DMDM ...



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Nano Plastia Treatment



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FOR PROFESSIONAL USE ONLY
FORMULATED IN
FRANCE

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PREMIUM SMOOTHING HAIR CREAM

INSTRUCCIONES IMPORTANTES DE APPLICATION (LEA DETENIDAMENTE) (1) Examine el cabello y lávelo. (2) Aplique el equilibrador Keratin en el cabello externadamente dañado. (3) Aplique Cocura Hair Elixir Smoothing Re-Bond Cream section por section comenzando desde la nuca. (4) Examine después de 20-25 minutos (dependiendo de la textura del cabello) Realizar prueba de elasticidad, prueba de impresión del pulgar y prueba de nudos. (5) puede conservarse durante 40 a 60 min. si es necesario después de una prueba adecuada cada 5 min. (8) Aplicar mascarilla suave Cocura Hair Elixir aclarar después de 5 min. (9) Asegurese de que no quede ningún olor del producto. (10) Sequel con secador al 80% y mantengalo humedo. (11) Pulverizar el spray de amino Cocura Hair Elixir peinarlo recto. (12) Use una plancha de cerámica Plana para alisar el cabello, el cabello mas humedo mientras se plancha. (13) Aplique el neutralizador Cocura Hair Elixir (en secciones), dejelo por 12-15 min. (14) Enjuague con agua tibia (15) Aplicar mascarilla suave Cocura Hair Elixir dejar actuar durante 15 min. (16) Enjuagar nuevamente, secar con secador a "f", mantener la posición del cabello absolutamente recta. (17) Use suero para el cabello y termine con plancha de cerámica plana a temperatura baja/media. (18) Primer lavado después de 72 horas con el champú suave y la mascarilla suave 74+

Ingredients:

Paso 1- Crema alisadora Aqua (agua) Tioglicolato de amonio Alcohol cetearílico Hidroxide de amonio Propilenglicol Bicarbonato de amonio Etanolamina Dimeticona Perfume (fragancia). Laureth-23. Cetearil sulfato de sodio Hidrolizada. Proteína de celulosa de trigo hidrolizada Acid etidmico. Dimeticonol

IMPORTANT/APPLICATION INSTRUCTIONS (PLEASE READ CAREFULLY) (1) Examine hair and wash. (2) Apply Cocura Hair Elixir balancer on extremely damaged hair. (3) Apply Cocura Hair Elixir smoothing Cream Section by section starting from nape. (4) Examine after 20-25 min. (depending upon the hair texture), thumb impression test and knot test. (5) may keep for 40 to 60 min. if required after a proper testing after test should be satisfactory. ever, min. (7) Rinse with luke warm water atleast for 5-7 min. (8) Apply Cocura Hair Elixir Luxurious conditioner and rinse after 5 min. (9) Ensure there should not be any odour of product left. (10) Blow dry it 80% and keep it moist. (11) Spray Cocura Hair Elixir amino spray and comb it straight. (12) Use flat ceramic iron to straighten the hair, hair must be moist while ironing. Apply Cocura Hair Elixir Neutrillizer (section wise), leave it for 12-15 min. (14) Rinse with luke warm water. (15) Apply Cocura Hair Elixir Conditioner and leave it for 15 min. (16) Rinse again, dry using cold dryer, keep hair position absolutely straight. (17) Use serum and finish with flat ceramic iron with low/medium temperature. (18) First wash after 72 hours shampoo and smooth mask.

Ingredients: Step 1 Straightening Cream Aqua (water) - Ammonium Thioglycolate Cetearyl Alcohol • Propylene Glycol Ammonium Bicarbonate Ethanolamine Dimethicone Parfum (fragrance) laureth-23. Sodium Cetearyl Sulfate Hydrolyzed Wheat Protein Hydroxyethylcellulose Etidronic Acid-Dimethiconol

PREMIUM NEUTRALIZER HAIR CREAM

INSTRUCTIONS (PLEASE READ CAREFULLY) Make hair sections, apply the product evenly section by section using application brush. In case of frizzy hair or exposed section. Mix Cocura Hair Elixir Neutalizing Cream with Cocura Hair Elixir Luxurious Mask in 75:25 ratio respectively. Finish the application within 20 min. Leave to process for 12-15 min (subject to hair type). Now rinse hair for at least 5-7 min using luke warm water and towel dry. Use Cocura Hair Elixir Luxurious Mask after that keep for at least 15 min., rinse again

INGREDIENTS: Step 2 - Neutralizing Balm: Aqua (water). Cetearyl Alcohol • Hydrogen Peroxide. Etidronic Acid Dimethicone Polyquaternium-37. Cetearth-30 Cetrimonium Chloride. Propylene Glycol Dicaprylate/dicaprate. Hydroxycetyl Hydroxyethyl Dimonium Chloride. Dimethiconol 26-dicarboxypyridine. Ppg-1 Trideceth-6

e500ml



e500ml

UP TO 10 LEVELS BLEACHING POWDER ICE LITES

clareador em pó zero poeira / poudre decolorante non volatil / polvo decolorante sin polvillo / polvere decolorant non volatile / staubfreier aufhellerUm pó clareador tecnologicamente avançado e de alto desempenho da Cocura Hair Elixir que proporciona uma elevação rápida e eficiente, deixando o cabelo em excelentes condições. Fornece até sete níveis de elevação a partir de uma base violeta para ajudar a camuflar tons quentes indesejados. Com queratina hidrolisada e aloe vera para ajudar a proteger o cabelo durante o processo de clareamento para maior capacidade de pentear Zero polvere polvere schiarente / poudre decolorante non volatil / polvo decolorante sin polvillo / polvere decolorante non volatil / staubfreier aufhellerUm polvere schiarente tecnologicamente avançado e outras prestações de Cocura Hair Elixir que oferecem um sollevamento rápido e eficiente lasciando os cabelos em condições excelentes. Fornisce fino a sette livelli di sollevamento de uma viola base para camuffare i toni caldi indesiderati. Com cereja idrolizzata e aloe vera para ajudar a proteger os cabelos durante o processo de proteção para uma maior capacidade do pettine. PASSO 1: Preparação do Clareamento Dependendo do grau de clareamento desejado na consistência, Cocura Hair Elixir Perfect Developer 6%, 9% ou 12% na proporção de 1:1,5 até 1:2 em uma tigela não metálica. Não misture. Quanto menor a concentração do peróxido, mais suave será o processo de clareamento. Caso haja contato com o couro cabeludo, não utilize um slienth Superior a esse. 6%. Aplicação: Aplique a mistura descolorante uniformemente nos cabelos secos. O tempo de desenvolvimento depende do estado do cabelo e do resultado desejado. Verifique cuidadosamente o cabelo e dorada 5-10 minutos durante o processo. O tempo total máximo de desenvolvimento é de 50 minutos. Se ocorrer reação adversa durapple o tratamento (por exemplo, coceira, queimação ou enxague cutânea ou qualquer reação esquema pare e enxágue imediatamente com água morna. Se necessário, procure orientação médica PASSO 2: Após o tratamento Após a conclusão do tempo de abundantemente com água morna desenvolvimento, enxágue BlondNER após enxaguar para aumeshampoo. Aplica Edição Ingredientes chave: hidróxido de silicato de sódio. Aplique EDTA dissódico, lip, persulfato de potássio, carbonato de magnésio, persulfato de amônio, estearato de sódio. Goma Xantana, Amido de Saliva Oryza, Silica. CI 77007

zero dust powder lightener/poudre decolorante non volatile/ polvo decolorante sin polvillo / polvere decolorant non volatile/staubfreier aufhellerA technologically advanced, high-performance lightening powder from Cocura Hair Elixir that delivers fast, efficient lift while leaving hair in superb condition. Provides up to seven levels of lift from a violet base to help camouflage unwanted warm tones. With hydrolyzed keratin and aloe vera to help protect the hair during the lightening process for enhanced comb-abilityZero polvere polvere schiarente / poudre decolorante non volatile/polvo decolorante sin polvillo/polvere decolorante non volatile/staubfreier aufhellerUna polvere schiarente tecnologicamente avanzata ad alte prestazioni di Cocura Hair Elixir che offre un sollevamento rapido ed efficiente lasciando i capelli in condizioni superbe. Fornisce fino a sette livelli di sollevamento da una base viola per camuffare i toni caldi indesiderati. Con cheratina idrolizzata e aloe vera per aiutare a proteggere i capelli durante il processo di alleggerimento per una maggiore capacità del pettine. STEP 1: Lightening Preparation Depending on the desired degree of lightening am consistency, Cocura Hair Elixir Perfect Developer 6%, 9% or 12% in a ratio of 1:1.5 up to 1:2 in a non metallic bowl. Do not mix at The lower the peroxide strength, the gentler the lightening process. If there is contact with the scalp, do not use a slienth higher than that. 6%. Application: Apply the bleaching mixture evenly to dry hair. thy development time depends on the condition of the hair and the desired result. Carefully check hair every 5-10 minutes during, the process. The maximum total development time is 50 minutes. If adverse reaction occurs during treatment (e.g itching, burning or rash or any unexpected reaction), stop and immediately rinse with lukewarm, water. If necessary, seek medical advice STEP 2: After Treatment After development time is complete, rinse out thoroughly with warm water and shampoo. Apply BLONDER after rinsing for increased shine and condition. Key Ingredients: Sodium Silicate Hydroxide, Disodium EDTA, Angredietassium Persulfate, Maganesium Carbonate, Ammonium Persulfate, Sodium Stearate. Xanthan Gum, Oryza Saliva Starch, Silica. CI 77007



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UNDERSTANDING YOUR CLIENT'S HAIR CHEMISTRY

COCURAPLEX

H A I R E L I X I R



COCURA
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NO.1

NO.2

New and revolutionary, COCURAPLEX is an upgrade service for hair colouring. This simple three step process includes active ingredients that works on a molecular level to seek out broken bonds in the hair that are caused by chemical, thermal and mechanical damage. You can use COCURAPLEX to restore compromised hair, or add it to another service to provide the ultimate breakage control

COCURAPLEX is free of silicone, sulfates, phthalates, DEA, aldehydes, and is never tested on animals

COCURAPLEX Bond Rebuilder N°1 was developed as the first step of the COCURA PLEX system for professionals. Use this concentrated formula during chemical services or coloring treatments to reduce damage. Furthermore, this product is also efficient when it comes to intensely repairing existing damages

COCURAPLEX Bond Developer N°2 has a rich cream consistency that provides a hydrating action in order to enhance the restorative process. As an after shampooing formula, this professional product can be applied after any chemical service to repair possible damages, or as the second step of the COCURAPLEX repairing treatment

Direction
COCURAPLEX Stand Alone Treatment Mix 1oz (30ml) No 1 with 3oz (90ml) of water in a non-spraying applicator bottle. Take client to shampoo bowl and saturate thoroughly. Process for 5 minutes

Without rinsing, apply a generous amount of No.2 from roots to ends and comb through thoroughly. Process for a minimum of 10-20 minutes. Rinse, shampoo and condition. Follow with moisture and protein where applicable. COCURAPLEX is compatible with all colour lines including semi, demi, permanent, direct, high lift, glosses, toners and oil delivery systems. How to use COCURAPLEX No. 1 Bond Rebuilder in your color

How to use COCURAPLEX No 1 Bond Rebuilder in your color

1. Mix colour and developer together
For 2oz (60ml) or more of colour (not including developer), add 3 ml COCURAPLEX No 1
For less than 2oz (100ml) of colour (not including developer), add 2 ml COCURAPLEX No 1
2. Measure the correct amount of COCURAPLEX needed
3. Add COCURAPLEX to your pre-mixed colour and mix thoroughly
4. Apply and process as normal. Rinse or shampoo and apply a generous amount of COCURAPLEX No 2 Bond Developer. Comb through and leave on for a minimum of 10-20 minutes. Rinse, shampoo and condition

New and revolutionary, COCURAPLEX is an upgrade service for hair colouring. This simple three step process includes active ingredients that works on a molecular level to seek out broken bonds in the hair that are caused by chemical, thermal, and mechanical damage. You can use COCURAPLEX to restore compromised hair, or add it to another service to provide the ultimate breakage control

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For less than 2oz (60ml) of colour (not including developer), add 2 ml. COCURAPLEX No.1
2. Measure the correct amount of COCURAPLEX needed
3. Add COCURAPLEX to your pre-mixed colour and mix thoroughly
4. Apply and process as normal. Rinse or shampoo and apply a generous amount of COCURAPLEX No.2 Bond Developer. Comb through and leave on for a minimum of 10-20 minutes. Rinse, shampoo and condition



COFFEE SHAMPOO

COCURA HAIR ELIXIR COFFEE SHAMPOO
HAIR FALL CONTROL, HAIR SHAFT NOURISHMENT, PREVENTS HAIR BREAKAGE: Coffee Shampoo helps with hair fall control, hair shaft nourishment and also prevents hair breakage. Coffee Shampoo provides deep cleanse, hair shaft nourishment, and helps in hair fall control. This Shampoo exudes the aroma of Pure Coffee.
PURE COFFEE & CAFFEINE INFUSED, COFFEE FOR HAIR: With Coffee at its core, Coffee Shampoo & Coffee Conditioner Duo Hair Fall Control is ideal for all hair types. Coffee and Caffeine deeply cleanse, strengthen the hair, promote hair growth, and reduce hair fall. Super foods for hair, Coffee and Caffeine also enhance shine & fight hair dullness.
POWERFUL INGREDIENTS, GENDER NEUTRAL: Coffee Shampoo & Coffee Conditioner Duo - Hair Fall Control is packed with powerful ingredients. Protein nourishes and strengthens the hair shaft. Argan Oil moisturizes, imparts smoothness and detangles hair. Pro-vitamin B5 prevents hair breakage and reinforces hair strength. Coffee Shampoo - Hair Fall Control is also gender-neutral.

BENEFITS
of Coffee shampoo, uses an organic active ingredient of coffee, it has been proven to stimulate hair follicles into producing healthy hair growth and can also penetrate the scalp, enabling hair to shine and provide added condition and body.

INGREDIENT
Aqua, Sodium Laureth Sulfate, Arabica coffee bean extract, Glycerin, Sodium chloride, Cocamidopropyl Betaine, Cocamide MEA, Parfum, Citric Acid, DMDM Hydantoin, Polysorbate 20, Polyquaternium-7, Tetrasodium EDTA, Sodium Benzoate, Crambe Abyssinica Seed Oil, Coffea Arabica Seed Oil, Panthenol, Sesamum indicum Seed Oil, Caprylic/Capric, Propanediol, Arginine, Lactic Acid, Glycine soja, Triticum Vulgare, Wheat, Coffea Arabica Seed Extract, Algae Extract, Gluconolactone, Scutellaria baicalensis, Tocopheryl Acetate, Laminaria Digitata Extract, Calcium Gluconate, Linalool, D-Limonene, Polyquaternium-10



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COFFEE CONDITIONER

Cocura Hair Elixir COFFEE CONDITIONER

that leaves your hair strong and nourished! Loaded with Pure Arabica Coffee, the Coffee Hair Conditioner also prevents hair breakage and nourishes hair shafts. Users experienced 7X improvement in conditioning & 5X hair strength after the application of the Coffee Hair Conditioner when compared to a neutral product.

This conditioner is packed with amazing ingredients coffee, Caffeine, Pro-vitamin B5 & Argan Oil. Coffee & Caffeine strengthen the hair, enhance its shine and fight hair dullness. It has Pro-vitamin B5 that prevents hair breakage, reinforces hair strength and fights damage. The super-nourishing Argan Oil present in the conditioner nourishes hair shafts, detangles hair and makes it frizz-free. Coffee Hair Conditioner is one of the best hair conditioners for men & women.

INGRÉDIENTS

Water/eau, Arabica coffee bean extract, Cetyl Alcohol, Stearamidopropyl Dimethylamine, Stearyl Alcohol, Quaternium-18, Fragrance/parfum, Bis-aminopropyl Dimethicone, Benzyl Alcohol, Cetearyl Alcohol, Hydroxyethylcellulose, Glyceryl Stearate, Citric Acid, Polysorbate 60, Edta, Histidine, Oleyl Alcohol, Aloe Barbadensis Leaf ...

BENEFITS

of Coffee Conditioner, uses an organic active ingredient of coffee, it has been proven to stimulate hair follicles into producing healthy hair growth and can also penetrate the scalp, enabling hair to shine and provide added condition and body.



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KERATIN HAIR SERUM

Cocura Hair Elixir KERATIN HAIR SERUM What to expect: Hair that feels nourished and manageable after every use . Fewer visible signs of hair damage . Hair that looks light as a feather and smooth as silk . No more split ends . No more dryness and color damage . Packed with strengthening elastic and anti-frizz

HOW IT WORKS:

Every once in a while, a revolutionary product is designed and we're proud to be able to bring it to you. The Keratin Hair Serum features unique molecular bonds from three of the five molecules in The Crown's molecule delivery system. Bio-ceramide, acai juice and keratin. This powerful molecular complex brings the salon procedure home so you have months of perfect hair care.

INGREDIENTS:

Cyclomethicone, Dimethiconol, Cyclopenta-siloxane, Light Liquid Paraffin, Vitamin-E, Isopropyl Myristate, Perfume, Butylphenyl Ethylpropional, Aqua (Water), Hexyle Salicylate, Linalool, Limonene, Citronellol.

How to use: Apply 2-4 drops (depending on hair length) evenly throughout dry or towel-dried hair. Style as desired.



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LUXURIOUS SHAMPOO

COMPLETE HAIR RENEWAL

Cocura Hair Elixier Luxurious After Shampoo is a gentle cleanser that is suitable for any type of hair and is specially curated for color-treated hair. It is naturally formulated and possesses replenishing and reviving properties, by restoring luster and shine to chemically treated and damaged hair. With regular use the Cocura Hair Elixier Shampoo induces protein development in hair, resulting in sheen, silky smooth, and healthy hair.

Key Features:

Rejuvenates and restores the natural shine on damaged hair
Best suited for chemically treated and colored hair
Aids in providing protein development
Restores damaged hair
Restores dullness and induces hair shine

Directions:

Take the required amount of shampoo, create a lather, and gently massage onto your hair to scrub off any dirt, oil, and impurities. Rinse thoroughly and repeat if required.

Caution:

In case of contact with eyes, rinse with water thoroughly. If irritation persists, kindly consult a doctor immediately.

Ingredients:

Water (Aqua), Cetyl Alcohol, Behentrimonium Chloride, Dimethicone, Cetearyl Alcohol, Ethylhexyl isononanoate, Behenyl Alcohol, Meadowfoam Seeds Extract, Cyclohexasiloxane, Olive Fruit Extract, Sweet Almond Extract, Stearamidopropyl Dimethylamine, Amodimethicone, Panthenol, Wheat Amino Acids Protein complex, Glycol Stearate, Ceteth-20, Hydroxyethyl Cellulose, c, Methylparaben, Propylparaben, Citric Acid, Parfum (Fragrance)



COCURA
HAIR ELIXIR



LUXURIOUS CONDITIONER

COMPLETE HAIR RENEWAL

Cocura Hair Elixir Luxurious After Conditioner with keratin & milk protein for dry, damaged & chemically treated hair. Help makes your hair stay sleek with this keratin infused anti-frizz Conditioner. The defense mask will seal strands to fight humidity and frizz, leaving locks gorgeously smooth.

Directions:

Use twice weekly on towel dry hair, after Cocura Hair Elixir Luxurious Shampoo. Leave for 5-7 minutes, rinse well.

Intensively repairs highly damaged hair. Strengthens hair structure for within.

INGREDIENTS:

Purified Water, Edta Disodium, DI Penthanol, Shea Butter, Olive Oil, Hydrolyzed Soya Protein, Polyquaternium 9, Tocopheryl Acetate, Hydrolyzed Keratin, Soya Protein, Argan Oil, Moroccan Oil, Buriti Oil, Aloe vera, Perfume.



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LUXURIOUS ARGAN SERUM

COMPLETE HAIR RENEWAL

Cocura Hair Elixir Keratin Argan Serum What to expect: Hair that feels nourished and manageable after every use. Fewer visible signs of hair damage. Hair that looks light as a feather and smooth as silk. No more split ends. No more dryness and color damage. Packed with strengthening elastic and anti-frizz

HOW IT WORKS : Every once in a while, a revolutionary product is designed and we're proud to be able to bring it to you. Cocura Hair Elixir Keratin Serum features unique molecular bonds from three of the five molecules in The Crown's molecule delivery system. Bio- ceramide, Acai juice and keratin. This powerful molecular complex brings the salon procedure home so you have months of perfect hair care.

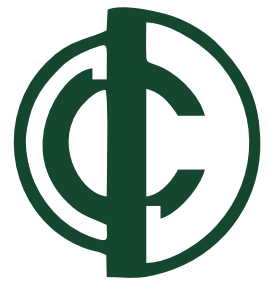
INGREDIENTS : Cyclomethicone, Dimethiconol, Cyclopentasiloxane, Light Liquid Paraffin, Vitamin-E, Isopropyl Myristate, Perfume, Butylphenyl Ethylpropional, Aqua (Water), Argan Oil Hexyle Salicylate, Linalool, Limonene, Citronellol.

How to use: Apply 2-4 drops (depending on hair length) evenly throughout dry or towel-dried hair. Style as desired.



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EXCLUSIVE HAIR CARE RANGE



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Marketed By:-

Cocura Hair Elixir

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